

We create the technology to connect the world

NOKIA

April 2017



On the way to our ambition

One of the world's
top 10 technology
companies



A position of strength in networks,
software, and services

#2

in 4G*

#1

in copper
access*

#2

in edge routing*

#3

in services**

*Figures and positions reflect market share as of FY 2016. Source: Dell'Oro.

**Figure and position is based on revenue estimates of Nokia vs. competitors

A large red hot air balloon is the central focus of the image. The balloon's surface is composed of many panels, creating a grid-like pattern. Two people are standing at the base of the balloon, providing a sense of scale. The background is a clear, light blue sky.

Today, we operate at the convergence of technologies,
disciplines and markets

- Networks, including cloud
- Cognitive technologies
- Infrastructure and devices, including the IoT
- Technologies and services
- Diversified customers and industries

Six global megatrends



Network,
compute
& storage

Broadband every-
where, distributed
cloud, near infinite
storage



Internet
of Things

Connectivity for a
trillion things



Augmented
intelligence

Human assistance
and task automation at
machine scale



Human
& machine
interaction

Virtual and augment-
ed reality, reshaping
how we interact with
machines



Social & trust
economics

Sharing economy
and digital currencies
making trust and
security essential



Digitalization
& ecosystems

Digitalization of
operations expand-
ing into consumer
and biology

Six global megatrends driving massive new technology requirements – and opportunities



Network,
compute
& storage

Broadband everywhere, distributed cloud, near infinite storage

Massive scale access, converged edge cloud and smart network fabric with imperceptible latency



Internet
of Things

Connectivity for a trillion things

Universal adaptive core, programmable network OS and dynamic data security



Augmented
intelligence

Human assistance and task automation at machine scale

Programmable network and augmented cognition systems



Human
& machine
interaction

Virtual and augmented reality, reshaping how we interact with machines

Low-latency connections to the converged edge cloud



Social & trust
economics

Sharing economy and digital currencies making trust and security essential

Dynamic networks of everything built on the foundation of **dynamic data security**



Digitalization
& ecosystems

Digitalization of operations expanding into consumer and biology

Digital value platforms augmented by advanced network capabilities

NOIKIA

